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VISIT MANKATO OFFERING BIG BUCKS FOR BIG VIEWS

MANKATO, MN – During Visit Mankato’s 30th Anniversary Celebration on Thursday, May 8, Anna Thill, President of Visit Mankato, will announce a new 2014 leisure promotion called, Now Playing You. Now Playing You asks locals and visitors alike to submit YouTube videos about why Mankato is a great place to visit.

The first eligible video to hit 100,000 views on YouTube will receive a \$2,500 check from Visit Mankato. The purpose of the contest is to have our own community members and visitors tell about their favorite places and experiences in Mankato.

“Most people base their travel decisions on recommendations,” said Thill. “So we are just looking for a fun way to engage others in promoting this great destination.”

Videos must include #VisitMankatoMN and must be posted to YouTube after May 8. Links of the videos should be emailed to Paige at pschuetter@visitmankatomn.com to be entered into the contest.

For a full, detailed list of contest rules visit www.visitmankatomn.com.

About Visit Mankato:

Visit Mankato, LLC, the local Convention & Visitors Bureau, is a Limited Liability Corporation of Greater Mankato Growth, Inc. Visit Mankato leads the development of the visitor economy in Mankato by actively promoting Mankato as a premier destination for conventions, tournaments and tourism. These activities bring a steady flow of visitors and business activity to Mankato that benefits local residents and future visitors. The work of Visit Mankato helps strengthen the hospitality industry which provides jobs, a diverse tax base and amenities for everyone to enjoy. www.visitmankatomn.com