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### **LOCAL TASK FORCE ANNOUNCES RACK & ROLL INITIATIVE AT MAYORS' RIDE**

**MANKATO, MN** – The Rack & Roll Task Force is excited to introduce the installation of nearly 30 new bike racks in the City Center during Bike & Walk Week. The Rack & Roll Initiative encourages businesses to improve their bike friendliness by adding attractive and artistic bike racks at their business and throughout the community.

At 5:30 p.m. on May 15 there will be a ribbon cutting in Jackson Park at 151 East Jackson Street for the new bike racks with the purpose of raising awareness for biking in the City Center and how businesses can become more bike friendly.

Following the ribbon cutting at 6 p.m., Mankato Mayor Eric Anderson and City of North Mankato Mayor Mark Dehen will be participating in a Mayors' Ride as a part of Greater Mankato Bike and Walk week (May 12 to 17).

The Rack & Roll Task Force was formed through the inspiration of the Greater Mankato Bike & Walk Advocates and led by Visit Mankato with the purpose of establishing more bike parking in the cities of Mankato and North Mankato. The Rack & Roll Task Force is made up of representatives from the Greater Bike & Walk Advocates, Visit Mankato, City Center Partnership, Twin Rivers Council for the Arts, City of Mankato and City of North Mankato.

The cities of Mankato and North Mankato are one of 10 communities throughout the state designated a [Bicycle Friendly Community](#). Bicycling is aligned with the city of Mankato's [sustainability](#) efforts. Offering and encouraging options for efficient transportation, such as biking, walking and the city bus, is important for a sustainable future.

Businesses can find Rack & Roll order forms online at <http://visitgreatermankato.com/visit-mankato-partners/>

#### **About Visit Mankato:**

Visit Mankato, LLC, the local Convention & Visitors Bureau, is a Limited Liability Corporation of Greater Mankato Growth, Inc. Visit Mankato leads the development of the visitor economy in Mankato by actively promoting Mankato as a premier destination for conventions, tournaments and tourism. These activities bring a steady flow of visitors and business activity to Mankato that benefits local residents and future visitors. The work of Visit Mankato helps strengthen the hospitality industry which provides jobs, a diverse tax base and amenities for everyone to enjoy. [www.visitmankatomn.com](http://www.visitmankatomn.com)